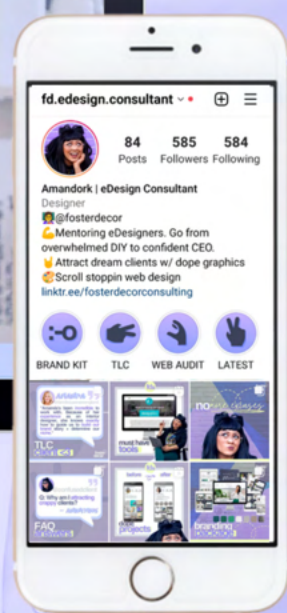
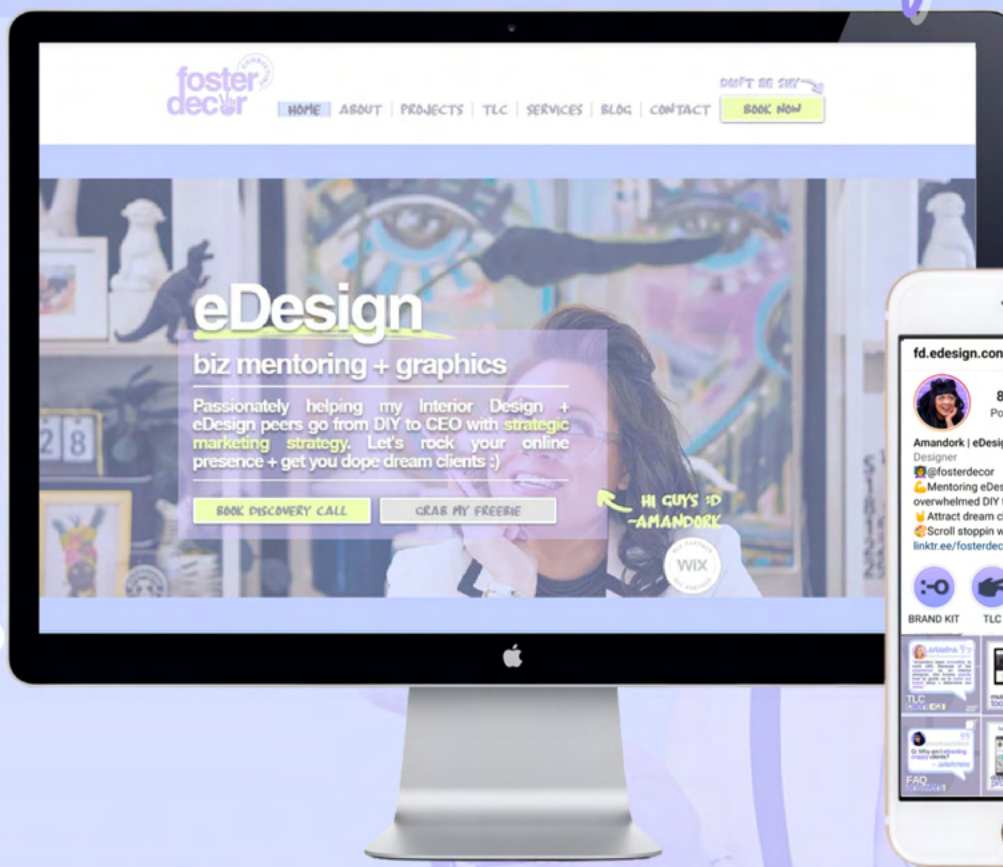


FD CONSULTING *freebie*



Marketing + Biz Strategy *for interior eDesigners*

FD Consulting serving eDesign newbies + seasoned interior designers to elevate their online presence from a marketing perspective

graphics

- 👉 BRANDING PACKAGE
- 👉 WEBSITE MAKEOVER

mentoring

- 👉 INSTAGRAM AUDIT
- 👉 WEBSITE AUDIT

DESIGN GURU



FREEBIE *goodies*

I know, I know. **ANOTHER** freebie.

Don't worry - this one is dope. Listen, you don't need a freebie, you need **ANSWERS**. Ones that work, which is why you opted in to receive a sample from my **PAID** offer, the **VIP** intensives (it's **BOMB** for **LEVELING-UP** your eDesign biz).

Check out my 3 fave steps to help my clients find clarity in their brand, tackle their niche, + attract dream clients. I help overwhelmed peers find their inner designer to elevate their biz through 1:1 intensive custom packages. These game changers are tailored to making your biz more unique (get paid to be **YOU**).

Why go it alone, confused + burnt-out? Get strategic guidance from an expert who **KNOWS** exactly what you need to start attracting your dream clients. I love creating authentic brand stories that resonate + convert. Use this guide to get started, but when you're ready to level-up, hollah @ yo girl!

- **AMANDORK** *DESIGN BFF*



[@fd.edesign.consultant](https://www.fosterdecorconsulting.com)

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STEP 1: *visuals*

Ok your eDesign biz needs hot graphics. Visuals speak louder than words

After the audit we've already gone through the steps of defining your brand identity which is the CRUCIAL foundation to set up in the beginning. Knowing exactly WHO you are as a business + WHO you are targeting is key. Most designers skip this part so they hear from no one. In my VIP Intensives we define this together. So how can you create a visual brand that is consistent + cohesive?



Research your fave designers: Are you a Magnolia farmhouse lover or more quirky-eclectic Emily Henderson? Check out influencer content + social streams to inspire how you want your audience to view your brand. Create your own spin by combining multiple designers related to your niche pref.

Hand-drawn blue horizontal lines on a white background, resembling a notepad.





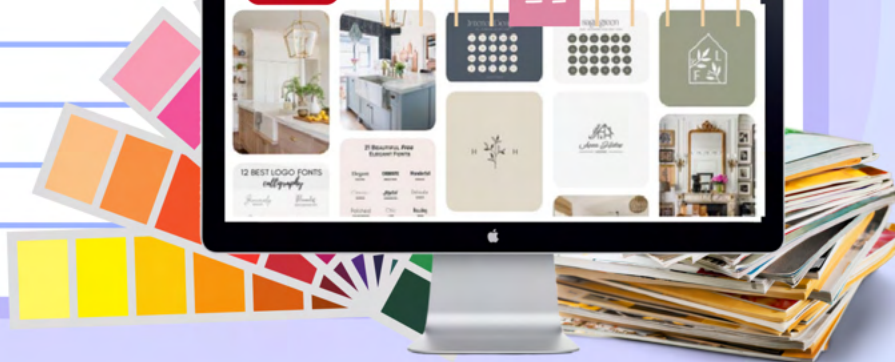
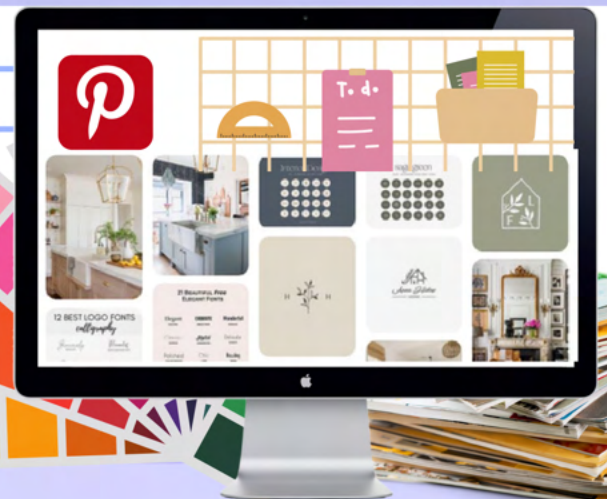
STEP 2: *inspo*

Get some design inspo already if you're unclear on your vibe.

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Create a mood board + brain dump: At a glance your brand speaks volumes - you'll either reel in dream clients, or get scrolled past (and no one wants that). To get started, make a pinterest album full of inspiration + visuals to help you narrow down a vibe.





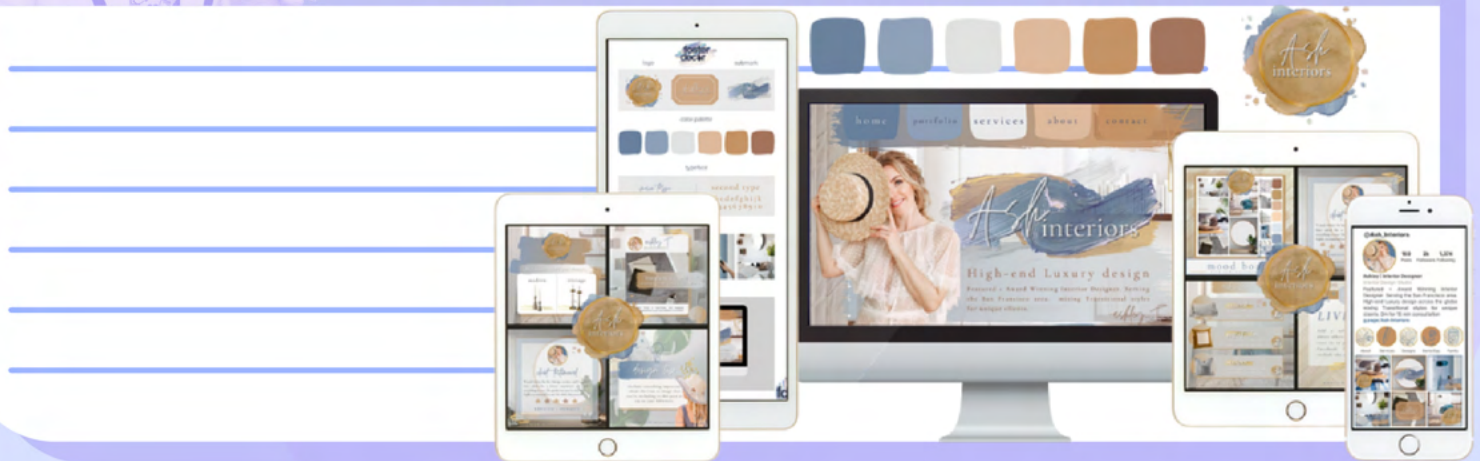
STEP 3: graphics

Think like a graphic designer (like me mwahaha. But seriously)

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Graphic designer for a day: Think about colors, fonts, style, + vibe. Don't just copy what others do. Try a custom combination to be different from the crowd! If you can't come up with something you LOVE - I can help (you don't need to be a GD on top of everything else!)





SO... ARE YA DONE?

FREEBIE *goodies*
eDesign newbies + veterans

Probably not. You went looking for answers + if you're hoping that a FREEBIE will solve world hunger + blow up your biz, well...

Do us both a solid + try to work through the suggestions - you'll be miles ahead if you do. But if you don't want to sit down + do the work - nothing will change. Free only gets you so far. But a Mentor can CHANGE your biz! Aren't you tired of struggling + scrapping by? Let's flip your biz + get you the clients you've been waiting for.



INVEST IN YOUR BIZ already: Stop wasting time with freebies and get the help you need! I'm your biggest cheerleader when it comes to leveling up your biz. The last tip I recommend is to take the leap and get a mentor to help push for your success. The VIP Intensives will change your life, your biz, and your happiness :D





WHAT'S NEXT THEN?

FREEBIE *goodies*
eDesign newbies + veterans

Want the complete guide? Book your VIP Intensive Instagram Audit today.

We do a complete review of your IG account from head to toe, nail down your ideal client + business avatar. Give you a game plan + strategy for IG. Covering topics like posting w/ purpose, understanding geolocation + product tagging, proper hashtag use, hacks for organic growth, + client searching tips. Stop wasting time on IG + convert more clients.

attention:

YOUR EMAIL: Sign up for my newsletter + I promise NO spam. If you get something from me, open it, cuz it's dope.

YOUR ROI IS YOU: Looking for a quick fix - forget it. That never works. You need 1:1 help, I got you. Holla @ me + I'll hook you with a deep dive brainstorming sesh to elevate your biz.

GET SOCIAL: We're design BFFs now, so connect w/ me on the gram! I'm here whenever you need me so give me a holla + we can collaborate, design, or chat about pizza - yum.



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yo@fosterdecorconsulting.com

DM TO CHAT



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VIP INTENSIVES

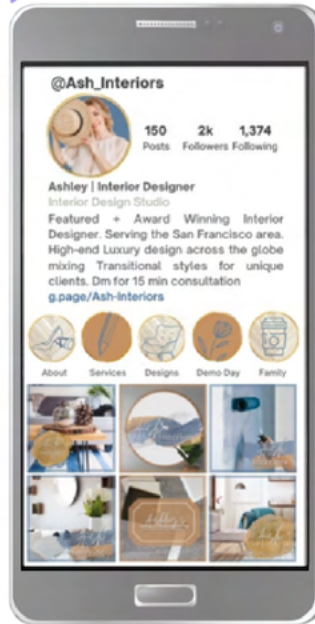
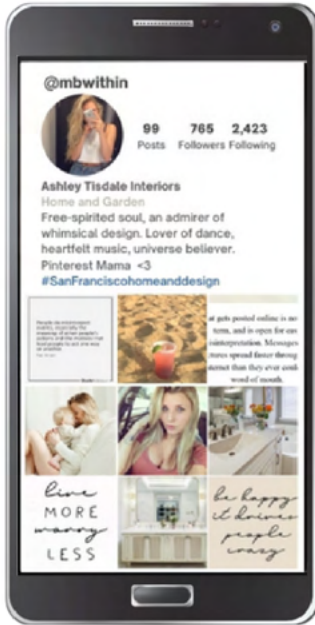
1:1 *mentoring*

eDesign newbies + veterans
deep dive level up sessions

BEFORE



AFTER



INSTAGRAM AUDIT 90 MIN VIP INTENSIVE

Are you saying "UGH" to IG, then this consult is for you! IG is the new "Biz Card." You need a profile that's clear, resonating + stops the scroll to attract your dream clients. This intensive will set you up for success with a deep dive into your account to see what's working + what needs changing. I'll mentor you on how to use IG as an edesigner + turn followers into clients.



BEFORE



AFTER



WEBSITE AUDIT 90 MIN VIP INTENSIVE

Does your website kinda suck? My custom homework to go from BLEH to F'ck YEAH! Dust the cobwebs off to land more clients today!



Perfect place for newbies to start or veterans to get clarity on your eDesign biz from a marketing perspective.



NEED GRAPHICS?

DOPE visuals

Get custom graphics that truly represent you + ur biz!



BRANDING PACKAGE FULL CUSTOM GRAPHICS

Not good w/ graphics? Don't have the time? I'm also a graphic designer + can create a show stopping visuals to attract your ideal client + build trust in your brand.

Why hire a graphic designer + / or web designer that's NOT in our industry?! I'm your one stop shop 3 in 1 (eDesign mentor + coach, graphic designer + web stylist) to help you succeed!



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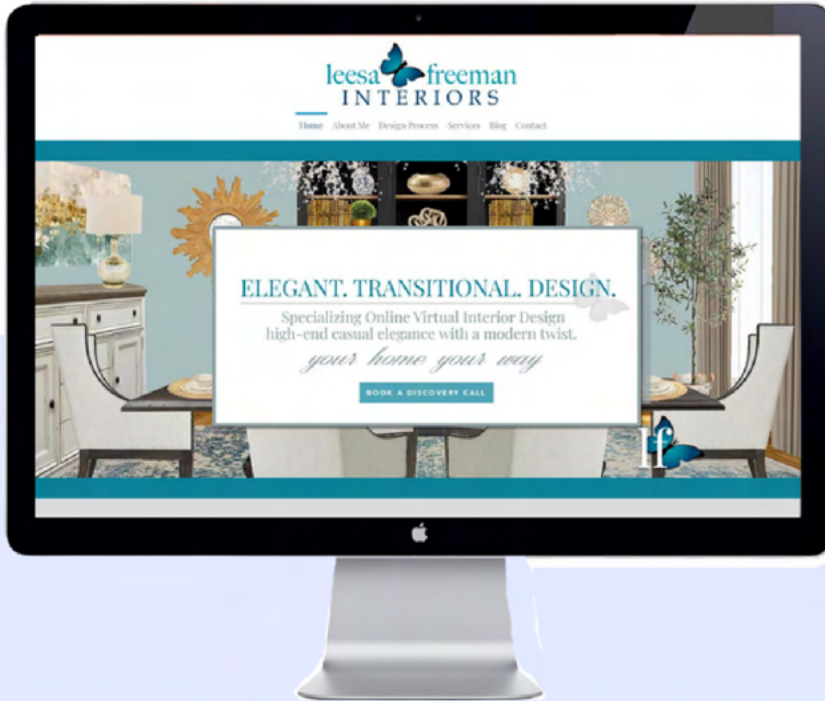
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NEED A WEBSITE?

DOPE *visuals*

Get custom graphics that truly represent you + ur biz!



WEBSITE MAKEOVER NEW SITE OR REFRESH

Are you overwhelmed + too busy to implement all the changes. After our deep dive audit I know EXACTLY what to do + can get to work ASAP to create that show stopping website you deserve..

It's time you had a REAL business website that's clear + professional reflecting your unique eDesign style. As your personal graphic designer + web stylist, leave it to me. It'll be mind blowing + crazy resonating to attract more dream clients. I got you



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